



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 845798

Schedule Dates 08/02/12-09/03/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-6919 /
CPE 95/101/1522
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 07/30/12
Last Modified 08/30/12
Entered By Penne Marsh
CO-OP No
Headline # 06256956
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$43,077.00
Net Total \$244,103.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	325	\$218,090.00
Sep. 2012	110	\$69,090.00
Grand Total:	435	\$287,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	12:58P- 2P (ET)						1			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
2.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	12:58P- 2P (ET)	4		X	X	X	X			16	\$360.00	\$5,760.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
3.1	Normal Line / SPOT	08/03/12-08/03/12	4	:30	10A- 10:58A (ET)						1			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
4.0	Normal Line / SPOT	08/07/12-08/31/12	4	:30	10A- 10:58A (ET)	4		X	X	X	X			15	\$360.00	\$5,400.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
5.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	11:35P- 12:02A (ET)						1			1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
6.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	11:35P- 12:02A (ET)			1	1	1	1			15	\$340.00	\$5,100.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
7.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	10:58A- 12P (ET)						1			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	THE VIEW	7/30/12
8.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	10:58A- 12P (ET)	4		X	X	X	X			16	\$440.00	\$7,040.00	Norfolk (WVEC) (WVEC)	THE VIEW	7/30/12
9.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	12:02A- 1:06A (ET)						1			1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
10.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	12:02A- 1:06A (ET)	4		X	X	X	X			16	\$90.00	\$1,440.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
11.1	Normal Line / SPOT	08/03/12-08/03/12	4	:30	12P- 12:57P (ET)						1			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	7/30/12
12.2	Normal Line / SPOT	08/07/12-08/31/12	4	:30	12P- 12:57P (ET)	4		X	X	X	X			16	\$350.00	\$5,600.00	Norfolk (WVEC) (WVEC)		7/30/12
13.1	Normal Line / SPOT	08/03/12-08/03/12	4	:30	3:58P- 4:58P (ET)						1			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
14.0	Normal Line / SPOT	08/07/12-08/31/12	4	:30	3:58P- 4:58P (ET)	4		X	X	X	X			16	\$450.00	\$7,200.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 07/30/12
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Entered By Penne Marsh
CO-OP No
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Commission % 15.00
Commission \$43,077.00
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Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2012	325	\$218,090.00
Sep. 2012	110	\$69,090.00
Grand Total:	435	\$287,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	4:58P- 5:29P (ET)						1			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
16.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	4:58P- 5:29P (ET)			1	1	1	1			16	\$880.00	\$14,080.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
17.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	5:29P- 5:58P (ET)						1			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
18.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	5:29P- 5:58P (ET)			1	1	1	1			16	\$880.00	\$14,080.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
19.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	6P- 6:30P (ET)						1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
20.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	6P- 6:30P (ET)			1	1	1	1			16	\$900.00	\$14,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
21.2	Normal Line / SPOT	08/03/12-08/03/12	4	:30	6:58P- 7:28P (ET)						2			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/30/12
22.0	Normal Line / SPOT	08/07/12-08/31/12	4	:30	6:58P- 7:28P (ET)			2	2	2	2			27	\$1,200.00	\$32,400.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/30/12
23.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	7A- 9A (ET)						1			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
24.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	7A- 9A (ET)	4		X	X	X	X			16	\$700.00	\$11,200.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
25.2	Normal Line / SPOT	08/03/12-08/03/12	5	:30	7:28P- 7:57P (ET)						2			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/30/12
26.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	7:28P- 7:57P (ET)			2	2	2	2			27	\$1,200.00	\$32,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/30/12
27.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	9A- 10A (ET)						1			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
28.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	9A- 10A (ET)	4		X	X	X	X			16	\$360.00	\$5,760.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12

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29.0	Normal Line / SPOT	08/06/12-09/03/12	5	:30	7:58P- 10P (ET)		1							5	\$2,000.00	\$10,000.00	Norfolk (WVEC) (WVEC)	BACHELOR PAD	7/30/12
30.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	6P- 6:30P (ET)							1		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)	WEEKEND NEWS	7/30/12
31.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	5:58A- 8A (ET)							1		5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
32.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	6:58P- 7:57P (ET)							1		3	\$340.00	\$1,020.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	7/30/12
33.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	7:58P- 11P (ET)							1		3	\$450.00	\$1,350.00	Norfolk (WVEC) (WVEC)	ABC MOVIES/ENCORES	7/30/12
34.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	8A- 9A (ET)							1		5	\$350.00	\$1,750.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
35.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9:58A- 11A (ET)								1	5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THIS WEEK	7/30/12
36.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	6P- 6:30P (ET)								1	5	\$400.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
37.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	5:58A- 8A (ET)								1	5	\$160.00	\$800.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
38.0	Normal Line / SPOT	08/05/12-09/02/12	4	:30	8A- 9A (ET)								1	5	\$400.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
39.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9A- 9:30A (ET)								1	4	\$70.00	\$280.00	Norfolk (WVEC) (WVEC)	WALL STREET JOURNAL	7/30/12
40.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9:30A- 10A (ET)								1	5	\$150.00	\$750.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	7/30/12
41.0	Normal Line / SPOT	08/02/12-08/30/12	5	:30	10P- 11P (ET)					1				3	\$1,700.00	\$5,100.00	Norfolk (WVEC) (WVEC)	ROOKIE BLUE	7/30/12
42.1	Normal Line / SPOT	08/03/12-08/05/12	5	:30	11P- 11:35P (ET)	2					X	X	X	2	\$880.00	\$1,760.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	7/30/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	08/07/12-09/02/12	5	:30	11P- 11:35P (ET)	5		X	X	X	X	X	X	20	\$880.00	\$17,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	7/30/12
44.1	Normal Line / SPOT	08/07/12-08/28/12	4	:30	10P- 11P (ET)			1						4	\$1,800.00	\$7,200.00	Norfolk (WVEC) (WVEC)	NY MED	7/30/12
45.1	Normal Line / SPOT	08/07/12-08/28/12	5	:30	9P- 10P (ET)			1						4	\$2,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
46.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	12:58P- 2P (ET)		1							4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		7/30/12
47.0	Normal Line / SPOT	08/06/12-08/27/12	4	:30	10A- 10:58A (ET)		1							4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		7/30/12
48.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	11:35P- 12:02A (ET)		1							4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		7/30/12
49.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	10:58A- 12P (ET)		1							4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		7/30/12
50.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	12:02A- 1:06A (ET)		1							4	\$90.00	\$360.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
51.0	Normal Line / SPOT	08/06/12-08/27/12	4	:30	12P- 12:57P (ET)		1							4	\$350.00	\$1,400.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
52.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	6P- 6:30P (ET)		1							4	\$900.00	\$3,600.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
53.0	Normal Line / SPOT	08/06/12-08/27/12	4	:30	3:58P- 4:58P (ET)		1							4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)		7/30/12
54.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	4:58P- 5:29P (ET)		1							4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		7/30/12
55.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	5:29P- 5:58P (ET)		1							4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		7/30/12
56.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	7A- 9A (ET)		1							4	\$700.00	\$2,800.00	Norfolk (WVEC) (WVEC)		7/30/12

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57.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	9A- 10A (ET)	1	1							4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
58.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	12:58P- 2P (ET)	1		X	X	X	X			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
59.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
60.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	11:35P- 12:02A (ET)	1		X	X	X	X			1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
61.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	10:58A- 12P (ET)	1		X	X	X	X			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		7/30/12
62.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
63.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	4:58P- 5:29P (ET)	1		X	X	X	X			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
64.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	5:29P- 5:58P (ET)	1		X	X	X	X			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
65.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
67.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	7A- 9A (ET)	1		X	X	X	X			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
69.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	9A- 10A (ET)	1		X	X	X	X			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
70.0	Normal Line / SPOT	08/07/12-08/07/12	4	:30	10P- 11P (ET)			1						1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	NY MED	7/30/12
71.0	Normal Line / SPOT	08/07/12-08/07/12	5	:30	9P- 10P (ET)			1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
72.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		7/30/12

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Suite 800
Washington, DC 20007

Contract # 845798

Schedule Dates 08/02/12-09/03/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989
Product Political - US President (1174)
Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-6919 /
CPE 95/101/1522
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 07/30/12
Last Modified 08/30/12
Entered By Penne Marsh
CO-OP No
Headline # 06256956
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$43,077.00
Net Total \$244,103.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	325	\$218,090.00
Sep. 2012	110	\$69,090.00
Grand Total:	435	\$287,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	12:02A- 1:06A (ET)	1		X	X	X	X			1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
74.0	M/G For 41.0.1 / SPOT	08/09/12-08/09/12	5	:30	10P- 11P (ET)					1				1	\$1,700.00	\$1,700.00	Norfolk (WVEC) (WVEC)	ROOKIE BLUE	8/1/12
75.0	Normal Line / NFL	08/30/12-08/30/12	4	:30	7:30P- 10P (ET)					2				2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
76.0	Normal Line / NCAA - FOOTBALL	09/01/12-09/01/12	4	:30	3:30P- 7P (ET)							2		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
77.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	11:30P- 12:05A (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	part of m2 news after CF	8/28/12
78.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	12:05A- 1:05A (ET)							2		2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	part of m2 Law & Order	8/28/12
79.0	Normal Line / SPOT	08/29/12-08/31/12	4	:30	12:05A- 1:05A (ET)	1			X	X	X			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
80.0	Normal Line / SPOT	09/02/12-09/02/12	5	:30	9P- 11P (ET)								1	1	\$1,740.00	\$1,740.00	Norfolk (WVEC) (WVEC)	part of m2 Dynamic Duos	8/28/12
81.0	Normal Line / SPOT	08/29/12-08/31/12	4	:30	4A- 4:59A (ET)	2			X	X	X			2	\$50.00	\$100.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
82.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	4:58P- 6:30P (ET)		6							6	\$790.00	\$4,740.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
83.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	3:58P- 4:58P (ET)		3							3	\$220.00	\$660.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
84.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	11P- 11:35P (ET)		2							2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
85.0	Normal Line / SPOT	09/03/12-09/03/12	6	:30	5A- 5:58A (ET)		2							2	\$230.00	\$460.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
86.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	5:58A- 7A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: